

Topic	Created
Reflective Societies: Cultural Heritage and European Identities REFLECTIVE-6-2015: Innovation ecosystems of digital cultural assets	2015-04-24 12:20:43

1. Project Information

Other partners in the consortium already identified (with their countries): At the moment our consortium is composed by the following legal entities, according to their area of activity:

- Technological partner: Be- Innova (security requirement and data center);
- Research partner: Fondazione Bruno Kessler (textual and image analysis);
- End- users: MART museum from Rovereto (Italy), The Photobook Museum in Koln (Germany), the Walery Rzewuski Museum of History of Photography in Kracow (Poland), the Fotomuseum in Rotterdam (Netherlands).

Activities in the project:

1. Research
2. Dissemination
3. Training
4. Technology development
5. Management

Already experience as a coordinator: Yes **Already experience as a partner:** Yes **If yes, in which projects?:** As coordinator we are starting the implementation of VisiOn project, referred to Horizon 2020 call for proposal: DS-01-2014. As partner we are involved in the consortium of EuTravel, another Horizon 2020 project proposal in the field of transport and mobility. At national level, we are going to start a project focused on health and technologies.

Project Description (describe project idea briefly): The main pillar of the project is the realization of the photobook digital library and the implementation of an on- line platform for the library management and fruition. The digital library will be based on a repository of photo books selected among relevant publications in the involved countries and digitized, focused on few topics free of copyright issues (e.g. propaganda, protest movements, children's books). Key element of the project is the IMAGINE platform, intended to be accessible through a web interface by all categories of users and administrators. The platform, which will have a simple and user- friendly graphical interface, will provide access to the digital library and will be based on a dynamic tagging system which analyze and automatically recognize text and images and create various kinds of correlations (thematic, historical, geographical, etc.) between the library elements. One of the most interesting aspect of this platform will be the development of thematic and transversal iconographic paths to study, research and learn through images. The platform will allow end users to create iconographic paths that can be used in schools and in other educational institutions in order promote an innovative way to explain historical, geographical and cultural matters. The digitalization of photo collections coming from different countries will give the paths an international perspective, as scholars and citizens will study events through a wider point of view, not limited to their territory.

Keywords:

- 1.: platform 2.: digital 3.: education

2. Target Partner Sought

Target Partner Organisation type:*

1. higher education / university
2. industry/ SME
3. research institution
4. public partner
5. private partner

Expertise / competency required: We are looking for a partner with strong expertise in the use of digitalisation tools for antique documents and photobooks and how to integrate them in other existing systems.

3. Contact Details

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Short Profile of Organisation: BE- INNOVA is an Itway Group Company and it is a system integrator leader in the information security field in Italy. Itway, listed at Techstar, is one of the most dynamic companies in the Information Technology market that has offices in Italy, Spain, Portugal, France, Greece and Turkey. BE- INNOVA, by means of consulting, development, integration, installation and management of infrastructure solutions, supports its customers in maximising the value of the investments for technology and in increasing the interaction with their customers.

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