

## Partner Search Form

<b>Identification of the applicant</b>	
Name of the organisation	Poznan City Hall
Registered address (street, city, country)	Plac Kolegiacki 17 61-841 Poznań POLAND
Telephone / Fax	+48 61 87 85 695
Website of the organisation	www.poznan.pl
Name of the contact person	Iwona Matuszczak-Szulc
Email/Telephone of the contact person	iwona_matuszczak@um.poznan.pl / +48 61 87 85 695
Short presentation of your organisation (key activities, experience)	<p>Poznan is a city with a population of over half a million inhabitants, the capital of the Wielkopolska Region, an important academic and scientific centre with a well-developed economy and service sector. After the collapse of communism, Poznan as the first Polish city has started planning its development on the basis of a multi-annual City Development Strategy with wide citizen participation.</p> <p>The City of Poznan has a great experience in organizing international projects – one of them was the „Cities of change – cooperation of cities in the field of city development” project, ended in May 2015 and led in the framework of the Europe for Citizens programme. One of main project’s topics was social participation. The city of Poznan was the leader, and 12 other European cities were the partners. A project dedicated to open data should be the next step in implementing the notion of strengthening civic engagement.</p> <p>Other international projects in which the city of Poznan was involved were, among others:</p> <ul style="list-style-type: none"> <li>- JESSICA 4 Cities (URBACT II)– Lead Partner – the Tuscany Region, Poznan as a partner,</li> <li>- OPEN Cities (URBACT II) – Lead Partner – Belfast City, Poznan as a partner,</li> <li>- CSI Europe (URBACT II) – Lead Partner – Greater Manchester, Poznan as a partner,</li> <li>- CREA.RE – Creative Region (INTERREG IV C) – Lead Partner – Region of Upper Austria, Poznan as a partner,</li> <li>- Listen to me now – abused child under special protection (DAPHNE II) – Lead Partner – City of Poznan,</li> <li>- So small but VIP (DAPHE III) - Lead Partner – City of Poznan,</li> <li>- Cultural activities in school education – experiences of Poland and Hungary (LL – COMENIUS REGIO) - Lead Partner – City of Poznan,</li> <li>- Olympism and integration of young people through education (LLP COMENIUS REGIO) - Lead Partner – City of Poznan,</li> </ul>

	- Europe without Barriers – European integration through sports (Europe for Citizens) - Lead Partner – City of Poznan.
<b>Description of the project</b>	
Action, Measure in the framework of „Europe for Citizens” Programme	the Europe for Citizens Programme Strand two "Democratic Engagement and Civic Participation" Measure 2.3 "Networks of towns "
Timetable of the project	February 2016 – January 2018
Short description of the project, including its aims	<p><i>The 19th century was a century of empires, the 20th century was a century of nation states. The 21st century will be a century of cities.</i></p> <p>Wellington E. Webb, former Mayor of Denver.</p> <p>Cities are created by their inhabitants therefore they should have an influence on all changes and a further development schedule for the coming years. The citizens’ involvement in decision-making processes made by the local authorities and their support for a development policy is conditioned by a public confidence and faith in the sense of expressing their own opinions and the state of knowledge on the current city’s social - economic situation and its developmental conditions. Therefore it is also essential for the city authorities to conduct a transparent information policy and to show the causes of emerging problems by means of facts, figures and in the context of the modern cities’ development trends and tendencies. Then the city authority, as a co-ordinator of the city's development process, could count on the citizens’ involvement in the decision-making process and consequently gain the stakeholders involved in the implementation of planned tasks.</p> <p>In the 21st century people living in cities are surrounded by large variety of data, numbers and information. Cities’s governments also produce it, moreover they encounter some major problems trying to present it to their communities in a comprehensible, orderly and friendly manner. Local governments still do not make use of new IT solutions developed by the private sector such as modern technologies facilitating effective communication. They often lack the knowledge about it and resources to finance it.</p> <p>Therefore the purpose of the project is on the one hand the exchange of experiences between cities on the possible and the most efficient ways of communication with inhabitants with the use of IT tools, to inform them of the up-to-date socio-economic condition of the city and to interact with them. On the other hand through this project we would like to focus attention of IT companies on city-related issues and citizens’ needs referring to the improvement of public services provided by local governments, with a particular</p>



emphasis on mutual communication between residents and municipal authorities. Additionally, the project is intended to motivate youth, the Generation Y to use their knowledge and skills to fulfill the inhabitants' needs in terms of applications which could make residents' life easier. We are convinced that the presented topic responds to contemporary cities's needs.

We propose to apply for the co-financing of a project that would be a first step for the creation of the cities' network. It will focus on subjects including different city development issues. Member cities will cooperate through exchange of experiences and good practices in subjects that they identify crucial and urgent to work on.

Main project (network) aims are to:

1. Establish a sustainable network of European cities for exchange of experiences and good practices in the field of modern, open city development.
2. Highlight an importance of inhabitants' opinions to increase their participation in the decision-making process.
3. Increase the local government's transparency through providing the information to residents
4. Search for technologically advanced solutions to improve the city functioning and enhancing the quality of inhabitants' life.

The network's establishing will be launched by the proposed project. It will focus on exchange of experiences and capacity building activities including three thematic components:

Component 1: Smart City and its components

Component 2: Open Data as a part of Smart Government

Component 3: Public consultation using ICT

Main project activities and timetable:

**January 2016** – beginning of the project (once the award decision is announced)

**February 2016** - three-day international workshops in Poznań, connected with the topic of Smart City and its components: Smart Environment, Smart Economy, Smart Government, Smart People, Smart Living, Smart Mobility with working title "Smart City as a development model". We assume 6 working groups (of 35-40 persons each), each of them with individual component. Participants will work out a model of city development based on the concept of Smart City.

**September 2016 and April 2017**

Organization of two events in Poznań when both lectures and contests will be conducted. The contests will concern the creation of IT

	<p>applications making life easier for inhabitants, tourists or students. The lectures will include ways to transmit data on socio-economic city situation. Working titles of events are:</p> <p>September 2016 – “Open Data platform – creating, administrating and costs”</p> <p>April 2017 – “Communication with inhabitants through enhancing of urban data transparency”</p> <p><b>October 2017</b> - During the last event the participants will take part in a two-day international conference in Poznań with the working title “Public consultations using ICT”. The specialists from both Poland and abroad will be invited to participate and deliver speeches.</p> <ul style="list-style-type: none"> <li>- One day of good practices presentations from cities connected with the topic of the conference</li> <li>- One day of the open "closing" session presenting project outcomes (including results of contests) and a study visit.</li> </ul> <p><b>November – December 2017</b> - project closing activities and identification of common problems linked with increasing inhabitants’ engagement in the decision-making process that members of the network would like to focus on in the future.</p> <p>Project expected outcomes:</p> <ul style="list-style-type: none"> <li>- Establishing long-lasting cooperation in the network with both cities experienced or not, to the extent identified as key components in the project intended to mutual learning. The main project outcome will be creation of the network that enable to continue the co-operation between its members even when the EU funded project is finished.</li> <li>- Working out useful solutions enhancing the quality of life in the cities that could be used in many EU cities.</li> <li>- Project website enabling presentation and exchange of experiences and good practices and continuation of co-operation in the future.</li> <li>- Raising inhabitants’ awareness of in terms of their possibilities to influence on the socio-economic city situation</li> </ul>
<p>Role of the partner organisation in the project</p>	<p>At the stage of preparing the project:</p> <ul style="list-style-type: none"> <li>- The partners are required to provide several information necessary for application</li> </ul> <p>Once the project is awarded, the partners are required:</p> <ul style="list-style-type: none"> <li>- to participate in project events (conferences and workshops),</li> <li>- to involve in the project people from its organisation dealing with issues covered by the project topic,</li> <li>- to identify in its organisation at least one "operative" person to work on regular basis (e-mail, phones etc.) with the project co-ordinator in Poznań on the project issues.</li> </ul>
<p>Comments from the</p>	<p>The applicants and partners must be established in one of the countries</p>



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applicant

participating to the "Europe for citizens" Programme. We would like to propose participation in the network for European cities of above 150 000 inhabitants with experience in at least one of three thematic components:

Component 1: Smart City and its components

Component 2: Open Data as a part of Smart Government

Component 3: Public consultation using ICT

**Type of organisation**

- Towns/municipalities or their twinning committees or networks;
- Other levels of local/regional authorities;
- Federations/associations of local authorities.
- Non-profit organisations representing local authorities